Protocol: Buddy Up Evaluation

Introduction

Thank you for your agreement to participate in this test. For the next X minutes, we will be looking at an app to observe how you interact with it and make note of possible ways to improve its ease of use. Please rest assured that this is **not an evaluation of *you***, but an evaluation of the app.

I will be recording this interaction so that my team can create thorough notes if something is missed the first time over. The recording will be deleted at the end of this study. No personal identifying information, such as your name, will be included in these notes.

While interacting with the app, I ask that you "think out loud" and verbally express what you're doing or thinking. Any likes, dislikes, frustrations, surprises, or instances of confusion are also valuable information, so please relate such things to me, as well.

Now, before we begin, do you have any questions?

Background

First, let me ask you a few questions about how you have met your current friends and/or current romantic partner(s).

1. Think back to where you met that person for the first time, whether it was a physical location or a website, and tell me.

   Places:

   Websites:

2. If you have used a website, were there specific features you wish you could have that would have made your experience better?

   Features:

Task 1

Imagine that you want to create an account on this app. You want a gym within a few minutes of your home. You also want to express that your main goal is shedding a few pounds and getting stronger. You'd also like to express your love of movies. Go ahead and walk me through this process.

1. On a scale from 1-5, where 1 is "Very Difficult" and 5 is "Very Easy" how would you rate being able to use this website design to accomplish this task? Why?

Task 2

Now I'd like you to imagine that you're relatively new to the gym and are looking for someone who can show you how to work with the equipment. You're also looking for someone who goes to a gym that is within walking distance to CSU, Chico, as you want to work out after your classes. Walk me through how you would go about this using the app.

1. On a scale from 1-5, where 1 is "Very Difficult" and 5 is "Very Easy" how would you rate being able to use this website design to accomplish this task? Why?

Task 3

Imagine that you're looking at your own profile, and have some changes you would like to make. The profile picture isn't your best and you need to change some of your activities and update your experience level. Along with this, you've recently moved, and have changed gym locations. Go ahead and show me how you would modify this profile information.

1. On a scale from 1-5, where 1 is "Very Difficult" and 5 is "Very Easy" how would you rate being able to use this website design to accomplish this task? Why?

Wrap Up

Now that you have used the app, I want to ask you about the lasting impressions it made.

Overall, what did you like most about the Buddy Up?

What did you dislike about it?

What are some additional features you would like to see?

Any thoughts or comments?